

GLOBAL  
**GREEN TAG**  
INTERNATIONAL PTY LTD

**McV** TM

Manufacturer Claim Verifications



## Third Party Trust Marks for your Products' Environmental & Health Claims

Supporting manufacturers' marketing and risk mitigation  
with claim verification backed by Global GreenTag

[www.globalgreentag.com](http://www.globalgreentag.com)

Manufacturer Environmental and Health Claim Verifications Tags, are based around individual criteria from the:

- Global GreenTag Standard;
- Recognised International or National Standards;
- Green or Healthy Building, Interiors or Operations Rating Tools;

Products demonstrated by audit to meet the adopted requirements of the relevant Standard are turned into simple, single statement verification marks, backed by the Global GreenTag ISO 14024 Type 1 Ecolabel program.

These single Claim Verifications Tags support manufacturers' need for third party scientific assessment, to support the marketing of product characteristics while providing evidence (and risk protection) for compliance with ISO 14021 or National Consumer Protection Legislation.



Examples of such Manufacturer Claim Verifications Tags include:



These Tags can be used in addition to any other Global GreenTag Mark or as needed in any context for the certified manufacturer globally within the Licensed Period and potentially, sales and marketing organisations downstream.

What claim would you like Verified?

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